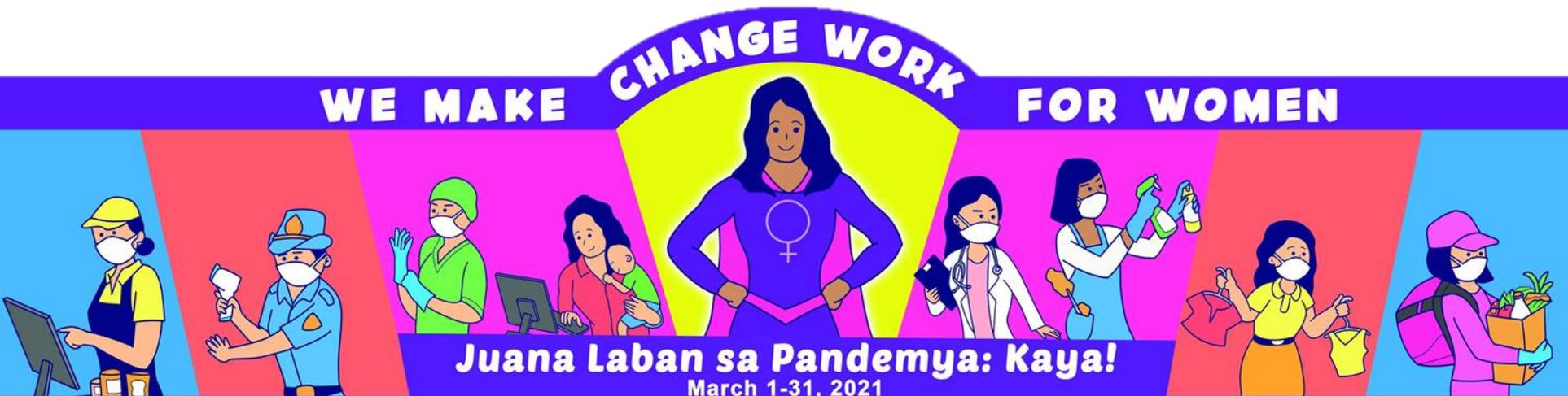


# #MyWonderJuana & #MySuperJuan Video Making Contest

WE MAKE CHANGE WORK FOR WOMEN

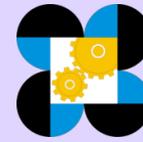


**Juana Laban sa Pandemya: Kaya!**

March 1-31, 2021



# Overview



## #MySuperJuan

Through this campaign, netizens must publicly share an uplifting video featuring a **Juan** who does his share in doing unpaid **domestic work**, which is stereotypically labeled as a woman's job.



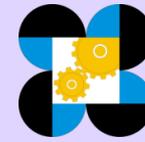
## #MyWonderJuana

This online advocacy enjoins netizens to publicly share a video featuring an inspiring **Juana** who was able to hurdle the challenges of the **pandemic** and **empower others** to remain hopeful.





# Who may join



Open to *all* **DOST**  
**employees**

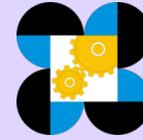


*Individual* or  
*team* of **2 or more people**





# Mechanics



**1**

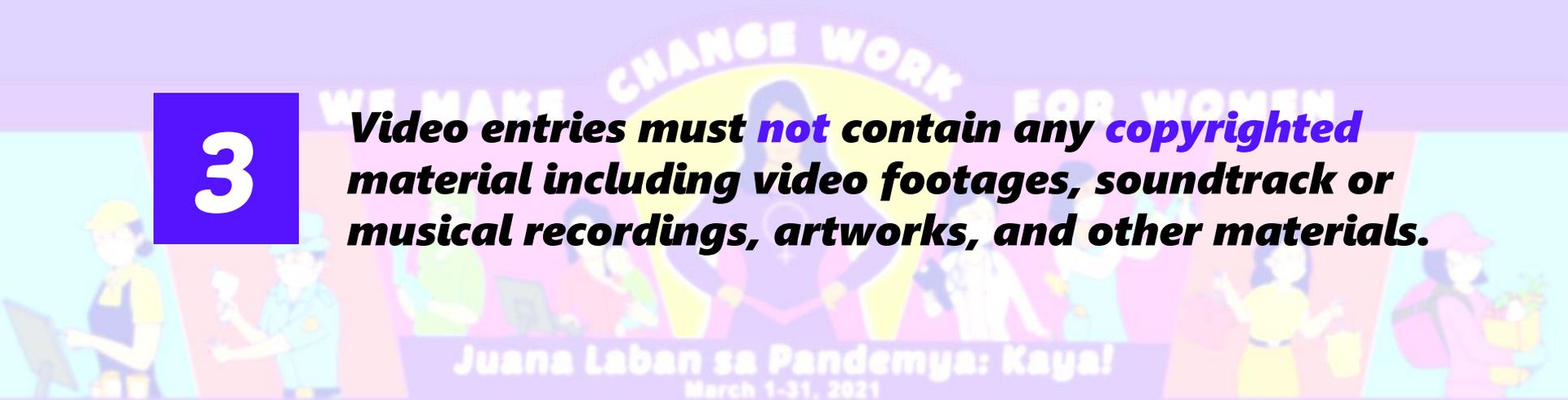
***The video must revolve around the #MyWonderJuana or #MySuperJuan themes.***

**2**

***The video must not exceed a running time of 1 minute or 60 seconds.***

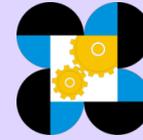
**3**

***Video entries must **not** contain any **copyrighted** material including video footages, soundtrack or musical recordings, artworks, and other materials.***





# Mechanics



**4**

***Submission of entries will be open from 01 March 2021 (Monday) at 9AM to 19 March 2021 (Friday) at 9AM.***

**5**

***Participants may send as many entries as they can until the submission period ends.***

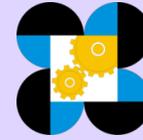
**6**

***Entries should be submitted electronically. Accomplish the online registration form through this link: <https://forms.gle/9ruTgiT8nDRSnsaB7>.***





# Mechanics



Philippine  
Commission  
on Women



7

**Upload the video to [Google Drive](#) or any cloud storage site.**

8

**Send the video link to [vfrablang@itdi.dost.gov.ph](mailto:vfrablang@itdi.dost.gov.ph) and [rctorres@itdi.dost.gov.ph](mailto:rctorres@itdi.dost.gov.ph).**

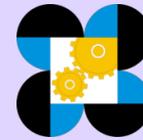
9

**Any entry deemed inappropriate, unsuitable, and/or found infringing copyright laws will be *disqualified*.**





# Mechanics



10

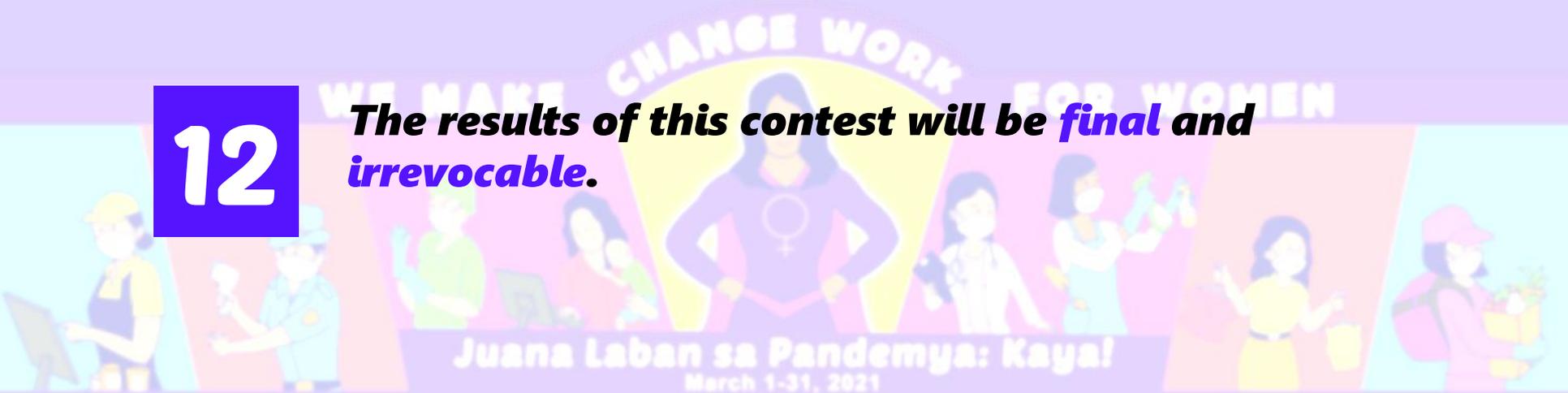
***The Committee shall have the right to **disqualify** any team who **violates** any item of the mechanics.***

11

***Dishonesty and cheating at any stage of the competition will **not** be tolerated.***

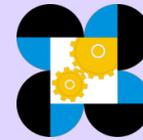
12

***The results of this contest will be **final and irrevocable.*****





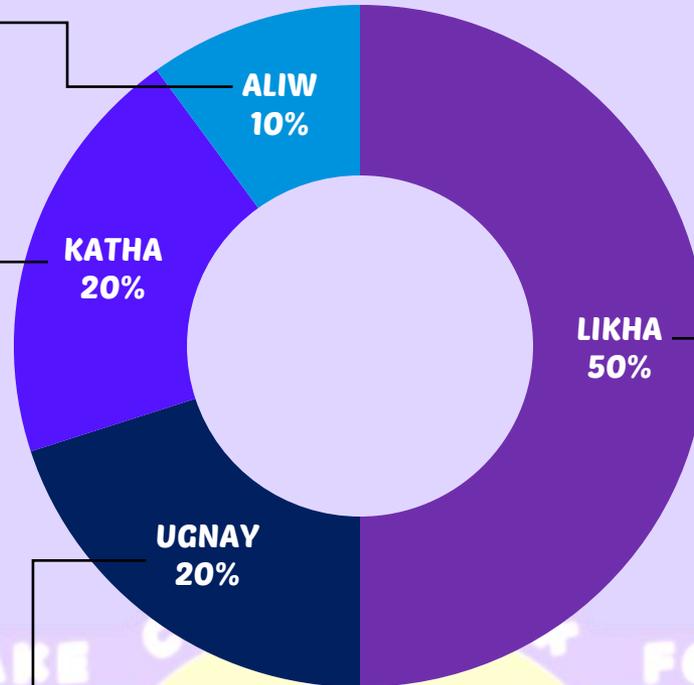
# Criteria



Ranking based on the total number of **Facebook Reactions** and **Shares**

Continuity, timing, camera operation, sound quality, editing and adherence to the time limit

In line with the **theme** and emphasizes the importance of **gender equality** and **women empowerment**



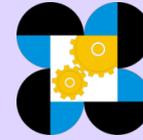
An **original** work and must stimulate **interest** and **engagement** to its intended audience through **creative** narration and execution

## Points Video Ranking

- 10 Highest number of reactions and shares
- 8 Second highest number of reactions and shares
- 6 Third highest number of reactions and shares



# Others



Start of submission of entries



Deadline of submission



Posting of video entries for voting

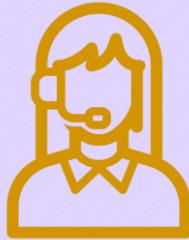
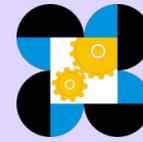


Announcement and awarding of winners

The winning videos will be **featured** on the **DOST Website and DOST GAD Regional Support and Service Facebook Page.** **Consolation prizes to be given away!**



# Contact



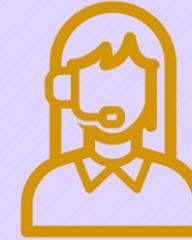
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✉ [rctorres@itdi.dost.gov.ph](mailto:rctorres@itdi.dost.gov.ph)



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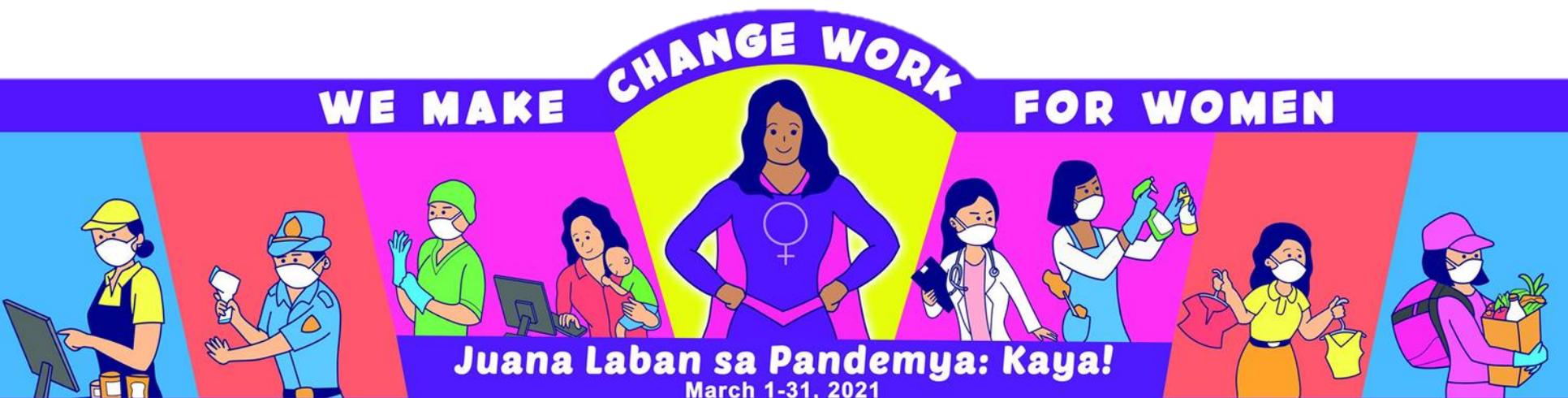
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